



January 29, 2019

Please see the enclosed brochure promoting the **Rural Innovation District** initiative – a project managed by Nova Scotia Community College.

The Rural Innovation District provides funding (through an application process) to help businesses and community groups develop innovative products and services in rural mainland Nova Scotia.

The brochure explains who we are, what we're offering and who is eligible to apply. Also, please visit our website nscc.ca/ruralinnovationdistrict for more information.

Sincerely,

A handwritten signature in cursive script, reading "Janet Specht", is positioned above the typed name.

Janet Specht
Project Director, Rural Innovation District
NSCC
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Enclosure

WHO WE ARE

The **Rural Innovation District** provides funding to help businesses and community groups develop innovative products and services.

We're here to help. To open doors. To make connections. To bring a community of open minds together, ready to push boundaries, spark local growth, economic development and social enterprise impact.

We want to work with you to build an innovation ecosystem that supports the makers, builders and creators of mainland rural Nova Scotia.

WHAT WE OFFER

The goals of the Rural Innovation District are simple. We want to:

1. Increase the number of business start-ups in rural Nova Scotia
2. Increase the number of inventions and inventive ideas through research and development activities for businesses in rural Nova Scotia
3. Increase opportunities for entrepreneurial awareness and skills development for rural Nova Scotians

WHO IS ELIGIBLE

We welcome the following applicants:

- Businesses
- Industry associations with the majority of membership operating in mainland rural Nova Scotia
- Community organizations
- Centres fostering innovation & entrepreneurship

HOW TO APPLY

Step 1 - Submit your idea

We'll review it and contact you regarding funding eligibility.

Step 2 - Apply for funding

If approved, you'll be invited to submit a funding application.

Step 3 - Enter into service agreement

If accepted, we'll work with you to create a service agreement.

Step 4 - Project progress reports

You'll be required to submit reports demonstrating impact towards meeting Rural Innovation District KPIs.

SUBMIT YOUR IDEA

Take the first step by completing the Rural Innovation Fund Concept Form available at nsc.ca/ruralinnovation