

Sent from my iPhone

Begin forwarded message:

From: AL ROBICHEAU <alrobicheau@hotmail.com>
Date: January 21, 2022 at 12:01:09 PM AST
To: Guy Surette <tusguy@eastlink.ca>
Subject: 2022 WE CARE Radiothon Sponsorship Opportunities

Hello Friends,

The Yarmouth Hospital Foundation is holding its annual WE CARE RADIOTHON on March 3rd, 2022 this year and it will be virtual due to Covid.

This means that we will not be able to have anyone come to our doors and give us any donations in person so we will need to depend solely on e-transfers, credit card transactions, cheques, private donations and sponsorships.

I've included a sponsorship package in the attachment.

Please let me know if we can partner up for this fundraiser as we have a 300,000.00 commitment for HIGH PRIORITY cardiac equipment (Echo unit, TEE probe, scanning bed and stress unit) that is required for Yarmouth Regional Hospital.

All monies raised for WE CARE RADIOTHON 2022 will be directed towards this much needed Cardiac Equipmnt.

We would love to have you on board with us to make a better and healthier community.

Thank you in advance for your consideration.

Best Regards,
Aldric Robicheau
Yarmouth Hospital Foundation Board Member
902-749-7666



Presented by:



March 3, 2022
(6 am to 4 pm)

Sponsorship Opportunities

Platinum Sponsors (\$5,000):



Recognition includes: Hourly on-air mentions, on air interview, website & social media recognition, large company logo on signage. Additional recognition on Mariners Center signage on Starrs Road. Recognition (or advancement) on the Yarmouth Hospital Foundation Wall of Honour.

Gold Sponsors (\$3,000):



Recognition includes: Multiple on-air mentions, on air interview, website & social media recognition, signage. Recognition (or advancement) on the Yarmouth Hospital Foundation Wall of Honour

Silver Sponsors (\$2,000):



Recognition includes: Several on-air mentions, on air interview, website & social media recognition, signage. Recognition (or advancement) on the Yarmouth Hospital Foundation Wall of Honour

Bronze Sponsors (\$1,500):



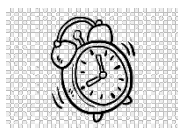
Recognition includes: Several on-air mentions, on air interview, website & social media recognition, signage.
Recognition (or advancement) on the Yarmouth Hospital Foundation Wall of Honour

WE CARE Event Sponsors (\$1,000)



Recognition includes: Several on-air mentions, website & social media recognition, signage.
Recognition (or advancement) on the Yarmouth Hospital Foundation Wall of Honour

WE CARE Power Hour Sponsors (\$600):



Recognition as the Power Hour Sponsor of your hour, opportunity to pre-record a message that will air during your hour, signage during your hour

•Subway

6-7 am

- | | |
|---------------------------------|----------|
| • Graves | 7-8 am |
| • Vernon d'Eon Fishing Supplies | 8-9 am |
| • Co-operators | 9-10 am |
| • McDonalds | 10-11 am |
| • Brokerlink | 11-12 am |
| • CM Optical | 12-1 pm |
| • N. Hurlbert Excavating | 1-2 pm |
| • | 2-3 pm |
| • | 3-4 pm |

WE CARE Supporters (\$500):



Recognition on air as an official WE CARE event sponsor

All sponsorships above include the first opportunity to sponsor again next year.

YHF will accommodate anonymous sponsorships or donations as well

