



# Y-CON 2022

Event Recap and Looking Ahead



# Y-CON 2022

From the Attendees

“This was **the most fun** in over 2 years we had.”

“As a vendor at the convention I was amazed at how well organized everything was. **The energy, the excitement and just plain fun** was apparent wherever you looked.”

“This was my first convention (due to having to work I was only able to attend Friday night) and **it was one of the best nights of my life.**”



# An Overview of Y-CON

**Y-CON Gaming & Comics Convention** is an annual volunteer run event held by Y-CON Science Fiction Association, a non-profit organization focused on initiatives such as:

- Growing and supporting the gaming, comic and sci-fi fan base of Yarmouth County
- Participating in community events to support, grow and improve the life of residents in Yarmouth County
- Creating a unique event that attracts locals and visitors to the area, supporting the local economy and tourism industry.



# Supporting Yarmouth County

Y-CON aims to create a fun, creative and engaging event for residents of Yarmouth County and visitors to the region. Our organization aims to incorporate each municipality in the county into the event. Some examples of this in 2022 include:

Climb the Light special at Cape Forchu for convention attendees.



**SPECIAL Y-CON WEEKEND EVENT**

**QUICK CLIMB TIMES**  
JUNE 3RD - 5TH,  
9AM - 11AM & 3PM - 6PM



**HALF PRICE "QUICK CLIMBS" FOR ALL Y-CON ATTENDEES!**  
**FREE FOR VIPS!**

yarmouthcon.com | June 3<sup>rd</sup> - 5<sup>th</sup>, 2022

The poster features a red and white lighthouse on a rocky coastline. The text is in white and red on a dark background. The Y-CON logo is in the bottom left corner.

Showcasing local talent and businesses through panels or workshops.



**2022 GUEST ANNOUNCEMENT**



Panel sponsored by  
**tians** **nsthrc**  
The voice of tourism

**TIM DOUCETTE**  
LOCAL ASTRONOMER AND  
OWNER OF THE DEEP SKY  
EYE OBSERVATORY

yarmouthcon.com | June 3<sup>rd</sup> - 5<sup>th</sup>, 2022

The poster features a photo of Tim Doucette holding a telescope and a night sky view. The text is in white and blue on a dark background. The Y-CON logo is in the bottom left corner.

Hosting single day events called "Games Days" during the year to build excitement for the main event.



# Y-CON in the Community

Over the past year we have also had the chance to participate and give back to the community. Some events we have taken part in include the J-Strong Ball Hockey Tournament, 100 Meals and the Argyle Municipality litter clean up.



# 2022 Convention Highlights & Key Stats



**448 ATTENDEES**  
+53% from 2019



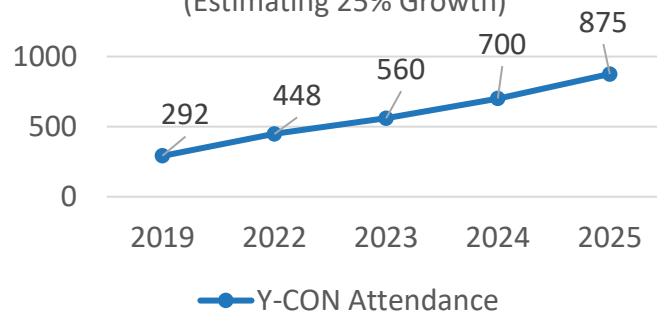
**16 VENDORS**  
+9 from 2019



**SOLD OUT**  
ON SITE  
ESCAPE ROOM

## Y-CON Attendance

(Estimating 25% Growth)



Vendor spots for Y-CON 2022 sold out and additional spaces are available in 2023. We have received **more applications in the first 24 hours for Y-CON 2023** than we did in the first 3 months of 2022 planning.

An on-site escape room was created in partnership with the Yarmouth County Museum. Selling out incredibly quickly, we have added additional time-slots for 2023.

# Y-CON 2022 in pictures

## Vendors





# Y-CON 2022 in pictures

## Gaming

# Y-CON 2022 in pictures

## Cosplay





# Y-CON 2022 in pictures

A Bit of Everything!



**Thank you!**

**Y-CON 2023**

Coming back June 2<sup>nd</sup> – 4<sup>th</sup>

