



Y-CON 2022

Event Recap and Looking Ahead



Y-CON 2022

From the Attendees

“This was **the most fun** in over 2 years we had.”

“As a vendor at the convention I was amazed at how well organized everything was. **The energy, the excitement and just plain fun** was apparent wherever you looked.”

“This was my first convention (due to having to work I was only able to attend Friday night) and **it was one of the best nights of my life.**”



An Overview of Y-CON

Y-CON Gaming & Comics Convention is an annual volunteer run event held by Y-CON Science Fiction Association, a non-profit organization focused on initiatives such as:

- Growing and supporting the gaming, comic and sci-fi fan base of Yarmouth County
- Participating in community events to support, grow and improve the life of residents in Yarmouth County
- Creating a unique event that attracts locals and visitors to the area, supporting the local economy and tourism industry.



Supporting Yarmouth County

Y-CON aims to create a fun, creative and engaging event for residents of Yarmouth County and visitors to the region. Our organization aims to incorporate each municipality in the county into the event. Some examples of this in 2022 include:

Climb the Light special at Cape Forchu for convention attendees.

Showcasing local talent and businesses through panels or workshops.

Hosting single day events called “Games Days” during the year to build excitement for the main event.



SPECIAL Y-CON WEEKEND EVENT

QUICK CLIMB TIMES
JUNE 3RD - 5TH,
9AM - 11AM & 3PM - 6PM



HALF PRICE “QUICK CLIMBS” FOR ALL Y-CON ATTENDEES!
FREE FOR VIPS!

yarmouthcon.com | June 3rd - 5th, 2022

The poster features a red and white lighthouse on a rocky coastline. At the bottom left is the Y-CON logo, which is a stylized 'Y' with 'Y-CON' and 'CONVENTION' written around it, and 'CLIMB' and 'TEASING' at the top.



2022 GUEST ANNOUNCEMENT



Panel sponsored by
tians nsthrc
The voice of tourism

TIM DOUCETTE
LOCAL ASTRONOMER AND
OWNER OF THE DEEP SKY
EYE OBSERVATORY

yarmouthcon.com | June 3rd - 5th, 2022

The poster is split into two images. On the left is a man in a blue jacket and sunglasses holding a telescope. On the right is a night sky with the Milky Way galaxy over a building.



Y-CON in the Community

Over the past year we have also had the chance to participate and give back to the community. Some events we have taken part in include the J-Strong Ball Hockey Tournament, 100 Meals and the Argyle Municipality litter clean up.



2022 Convention Highlights & Key Stats



448 ATTENDEES
+53% from 2019



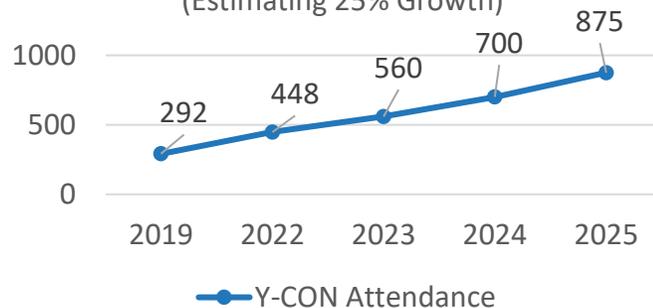
16 VENDORS
+9 from 2019



SOLD OUT
ON SITE
ESCAPE ROOM

Y-CON Attendance

(Estimating 25% Growth)



Vendor spots for Y-CON 2022 sold out and additional spaces are available in 2023. We have received **more applications in the first 24 hours for Y-CON 2023** than we did in the first 3 months of 2022 planning.

An on-site escape room was created in partnership with the Yarmouth County Museum. Selling out incredibly quickly, we have added additional time-slots for 2023.

Y-CON 2022 in pictures

Vendors





Y-CON 2022 in pictures

Gaming

Y-CON 2022 in pictures

Cosplay





Y-CON 2022 in pictures

A Bit of Everything!



Thank you!

Y-CON 2023

Coming back June 2nd – 4th

