



Mariners Centre Expansion Board Meeting #4

Date: September 6, 2023

Location: Virtual

Time: 4:30 p.m.

Present: (x = present, o = absent)

Nicole Albright (MODA)	x	Nick Hilton (MODY)	x
Gil Dares (TOY)	x	Darcy DeSutter (MC)	x
Patti Durkee (MODY, Alternate)	x	Danny Muise (MODA, Alternate)	o
Steve Berry (TOY, Alternate)	o	Alain Muise (Project Sponsor)	x
Jake MacLeay (Community Representative)	x	Chantalle Newell (Recorder)	x
Mike Carter (Communications)	o		

1. Call Meeting to Order

- The meeting of the Mariners Centre Expansion Board was called to order at 4:32 p.m. by Chair, Nicole Albright.

2. Approval of the Agenda

- There were no additions to the agenda, therefore it was approved as circulated.

3. Approval of Minutes – July 25, 2023 MCEB/EPC Joint Minutes

- There were no errors or omissions to the minutes, therefore they were approved as circulated.

4. New Business/For Decision

a. MCE Budget

- The MCEB was required to approve the revised Mariners Centre Expansion budget that they have already seen.

It is MOVED by Gil Dares and SECONDED by Jake MacLeay to approve the Mariners Centre Expansion budget totalling \$36M.

Motion carried unanimously.

b. MCE Communications Plan

- The MCEB was presented a Communications Plan to provide them with a road map on how communications should occur for the Mariners Centre Expansion.
- There was a discussion around social media and how people sharing official posts should or should not respond to comments on their personal pages.
 - Nicole is going to draft an email to all councillors on suggested etiquette for responding to comments on personal pages.



- Comments should try to be directed to the FAQs page for the Expansion or through the official Mariners Centre Page, if there is uncertainty on a response.
- There was mention that a potential target audience was missed, youth under 25.
- The MCEB asked who would be championing the communications with organizations, such as AFN.
 - There is no one chosen yet. The MCEB was asked to think about who might be best fitted for this.

It is MOVED by Nick Hilton and SECONDED by Danny Muise to approve the Mariners Centre Expansion Communications plan with the addition of youth under 25 in the target audiences.

Motion carried unanimously.

5. Other Business – None.

6. In-Camera – None.

7. Next Meeting

- The next meeting of the Mariners Centre Expansion Board will be at the discretion of the Chair.

There being no further business, the meeting was adjourned at 5:15 p.m.

If there are any errors or omissions, please contact Chantalle Newell.