



August 15, 2025

Warden Nicole Albright
Municipality of the District of Argyle
5 J.E. Hatfield Court
Tusket, N.S.
B0W 3M0

(via e-mail: nalbright@munargyle.com)

Dear Warden Albright;

Re: airport change of name

I am writing on behalf of the Yarmouth Airport Board in relation to a discussion around the Board table regarding the possibility of a name change for the Yarmouth International Airport Corporation.

The Board feels that the present name is not reflective of the airport's true identity, its historical position within military aviation history, and what it means to the community.

Coincidentally, the Board is about to award a contract to a consultant to undertake an extensive visioning and branding exercise, which will include developing a suite of marketing collateral, a website renewal and other promotional assets.

The Board is considering, during this engagement, in having the consultant develop this name change concept to gauge, through a professional lens, where the idea might land and what the possibilities could be.

Before this type of instruction or guidance is shared with the consultancy however, the Board, at this time, is asking each of the municipal (and town) owners if there are any objections to them pursuing this initiative.

Please consider our request to explore this initiative with your council, and with your counterparts at Municipality of Yarmouth and Town of Yarmouth.

The consultant is expected to be engaged before the end of September, so a response as to council's position on this idea would be appreciated before they get too deep into their assignment.

Yarmouth International Airport Corp.

Regards;

A handwritten signature in blue ink, appearing to read 'Darryl LeBlanc', is positioned below the 'Regards;' text.

Darryl LeBlanc, Chair
Yarmouth International Airport Corp

Cc: YIAC Board